8 May 2011. We've moved the ESC Insight studio from central Düsseldorf out to the Arena, partly because we can start recording the show a little later in the day. Founded in 1973, Düsseldorf was Egon Zehnder's first German location. Düsseldorf has the advantageous position of being one of the administrative and commercial centers of Germany.

Düsseldorf is the capital of North Rhine-Westphalia, the most populous of Germany's 16 federal states. The city is situated on the Rhine and Ruhr Rivers, forming part of the confluence where the Rhine flows into the Ruhr. The city is located in the region of North Rhine-Westphalia. Düsseldorf is the largest city in North Rhine-Westphalia and the fifth-largest city in Germany, with a population of approximately 600,000 people.

Düsseldorf has a well-developed transport network, with an international airport, a modern railway station, and a network of highways and roads. The city is home to several major companies, including Daimler, Henkel, and SAP, and is a major financial center.

Düsseldorf is also known for its vibrant cultural scene, with numerous museums, theaters, and galleries. The city is home to the Museum Ludwig, a modern art museum, and the Kunstsammlung Nordrhein-Westfalen, a large art museum. Düsseldorf is also the site of several important cultural events, including the Düsseldorf Wine Festival and the annual Düsseldorf Film Festival.

In addition to its cultural attractions, Düsseldorf is also known for its sporting events, including the annual Düsseldorf Marathon and the Düsseldorf Tennis Open, one of the most prestigious tennis tournaments in the world.

Düsseldorf is a city of contrasts, with a rich history and a vibrant modern life. It is a city that has something to offer everyone, whether you are interested in history, culture, or sport.